



CA Auto Bank explores digital mobility solutions in Latin America and the Caribbean through the EU-LAC Digital Accelerator

- CA Auto Bank, with its open innovation platform Digital Factory, participates in the EU-LAC Digital Accelerator to identify innovative digital solutions in AI, data, and sustainability.
- IESE Business School acts as a key strategic partner in the program, supporting the international scouting of startups and best solution providers.

Turin, June 8, 2026

CA Auto Bank is participating in the **EU-LAC Digital Accelerator**, an open innovation program funded by the European Union that promotes collaboration between established companies, startups and innovative SMEs from Europe, Latin America and the Caribbean. Within this framework, and with the support of **IESE Business School** as a key program partner, the company aims to identify technological solutions that can help accelerate the digital and sustainable transformation of the mobility sector.

Through this initiative, CA Auto Bank joins an international environment designed to connect corporate challenges with innovative solutions through structured scouting and matching methodologies. The Group's objective is to identify – with the support of its open innovation platform **Digital Factory** – startups and SMEs capable of responding to specific business needs and exploring potential future collaborations.

The collaboration between CA Auto Bank and the EU-LAC Digital Accelerator will focus on translating the group's strategic innovation priorities into concrete open innovation challenges and connecting them with startups and innovative SMEs from Latin America and the Caribbean. Within this process, **IESE Business School**, through its Entrepreneurship and Innovation Center, contributes as one of the program partners, helping to structure the challenges, searching, and matching, as well as identifying potential solution providers with relevant digital capabilities.

“This participation represents an opportunity to explore new models of collaboration with international entrepreneurs and anticipate key trends in the future of mobility. By combining the ecosystem of the EU-LAC Digital Accelerator with the internal expertise of our Digital Factory, we create a parallel and synergistic scouting engine capable of integrating external innovation at early stages of development” said **Luca Pollano, Head of ICT, Digital & Data Governance at CA Auto Bank Group**.

An open innovation model focused on concrete challenges

Within the framework of the EU-LAC Digital Accelerator, CA Auto Bank's Digital Factory has defined three strategic areas linked to the future of mobility and the digital transformation of the sector:



1. The **application of artificial intelligence** to optimize internal operations and improve customer experience.
2. The **optimization of an advanced data ecosystem**, with greater transparency and accessibility, to facilitate decision making based on strategic knowledge generated through artificial intelligence.
3. The promotion of artificial intelligence solutions that improve the **quality of ESG data, sustainability reporting and the transition toward low emission mobility models**.

The solutions identified in these areas may benefit both CA Auto Bank and Drivalia, the Group's mobility company. As the open innovation platform promoted by CA Auto Bank in collaboration with I3P (the business incubator of Politecnico di Torino) to accelerate digital transformation, the **Digital Factory** will oversee the operational and strategic fit of these technological innovations, assessing their potential application across the 19 European markets and Morocco where the CA Auto Bank Group currently operates.

CA Auto Bank S.p.A.

CA Auto Bank is a universal bank, wholly owned by Crédit Agricole Personal Finance & Mobility, which operates as an independent and multi-brand player in vehicle financing and leasing and in the mobility sector. CA Auto Bank provides a complete range of credit and rental solutions and insurance services. Loan, lease and rental and mobility financing products provided by CA Auto Bank are specifically designed for the sale networks, for private customers and corporate fleets. CA Auto Bank has a presence in 19 European countries (Austria, Belgium, Czech Republic, Denmark, Finland, France, Germany, Greece, Ireland, Italy, Luxembourg, Norway, Netherlands, Poland, Portugal, Spain, Sweden, Switzerland and the United Kingdom) and in Morocco, directly or through branches, with a total of over 2,600 employees.

For more information:

www.ca-autobank.com