



## CA Auto Bank is Silver Sponsor of Automotive Dealer Day – House of Mobility

- From 19 to 21 May, the Bank will welcome industry professionals at Stand 15, Hall 11, reaffirming its leading role as a Silver Sponsor of the event.
- The Company's managers will speak at the workshop scheduled for Wednesday 20 May, moderated by journalist Massimo De Donato, focusing on the "One-Stop Shop" model and the strategic value of insurance and services for differentiation within dealer networks.

Verona, 14 May 2026

**CA Auto Bank**, the mobility bank for a better planet, will take part in the 2026 edition of **Automotive Dealer Day – House of Mobility**, further consolidating its position as a key player at one of the most important B2B events.

The event, scheduled from 19 to 21 May at Veronafiere, will see CA Auto Bank participate as a **Silver Sponsor**. The Bank will welcome visitors at **Stand 15, Hall 11**, where it will showcase its ecosystem of mobility services: a comprehensive and innovative offering with a strong focus on sustainable mobility.

On **Wednesday 20 May**, from 2:00 p.m. to 2:45 p.m., the Sala Viola will host the workshop entitled **"The 'One-Stop Shop' of mobility and the value of Insurance & Services"**, moderated by journalist **Massimo De Donato**. The panel will explore the strategic value of the Insurance & Services (I&S) sector as a key driver of differentiation and long-term customer loyalty. Against this backdrop, CA Auto Bank's unique positioning in the Italian and European markets will be highlighted: a true "one-stop shop" capable of delivering a 360-degree mobility experience, supported by a complete insurance portfolio, cutting-edge services, and strong distribution expertise made available to its partners.

The workshop will feature **Federico Berra**, Country Manager of CA Auto Bank Italy, **Laura Gastaldo**, Retail Marketing Manager of CA Auto Bank Italy, and **Roberto Sportiello**, CEO of Drivalia. **Maria De Nobili**, Automotive Business Unit Director of Nobis Assicurazioni, will also participate as a guest speaker.

### **CA Auto Bank**

*CA Auto Bank is a universal bank, wholly owned by Crédit Agricole Personal Finance & Mobility, which operates as an independent and multi-brand player in vehicle financing and leasing and in the mobility sector. CA Auto Bank provides a complete range of credit and rental solutions and insurance services. Loan, lease and rental and mobility financing products provided by CA Auto Bank are specifically designed for the sale networks, for private customers and corporate fleets. CA Auto Bank has a presence in 19 European countries (Austria, Belgium, Czech Republic, Denmark, Finland, France, Germany, Greece, Ireland, Italy, Luxembourg, Norway, Netherlands, Poland, Portugal, Spain, Sweden, Switzerland and the United Kingdom) and in Morocco, directly or through branches, with a total of over 2,600 employees. For more information: [www.ca-autobank.com](http://www.ca-autobank.com)*