



## Crédit Agricole Auto Bank and Geely join forces to accelerate the carmaker's launch in France

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- *A strategic partnership to support Geely's entry into the French market with tailor-made financial solutions.*
- *An extension of the existing collaboration between CA Auto Bank and Geely already active in Belgium, Luxembourg, the Netherlands, and the United Kingdom.*
- *A shared focus on sustainable mobility and innovation with latest-generation hybrid and electric vehicles.*

*Paris, April 20, 2026*

CA Auto Bank, a subsidiary of CA Personal Finance and Mobility (Crédit Agricole Group), and Geely today announce a strategic partnership to support the launch and development of the Geely brand in France. This agreement marks a key milestone in the manufacturer's European expansion and opens a new chapter in accessible, tech-driven mobility for French drivers.

Under the agreement, CA Auto Bank France will provide Geely and its dealer network with its full expertise in automotive finance. The Bank aims to facilitate access to Geely vehicles through flexible and transparent financing and leasing solutions tailored to both private and business customers.

With over a century of experience in automotive financing and a presence in 19 European markets and Morocco, CA Auto Bank has become a leading partner for international manufacturers expanding across Europe. The Group has built strong partnerships with major mobility players, particularly in the field of electric and new energy vehicles.

This agreement builds on an established relationship between the two groups, with CA Auto Bank already acting as Geely's financial partner in Belgium, Luxembourg, the Netherlands, and the United Kingdom. For Geely – one of the world's most dynamic automotive groups – France represents a key step in its European growth strategy, bringing to French drivers a new generation of vehicles that combine design, technological innovation, and electrification with broad accessibility.

Through this partnership, customers will benefit from a seamless purchasing experience and a comprehensive range of financial solutions, including traditional credit, leasing, long-term rental via **Drivalia Lease France** (a subsidiary of CA Auto Bank), flexible offers, and connected services. The initiative is designed to support customers in transitioning toward innovative and more sustainable vehicles.



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More than a commercial agreement, this partnership reflects the shared ambition to accelerate the transformation of the automotive market in Europe and democratize advanced mobility technologies. In a particularly demanding and rapidly evolving French market, Geely's arrival expands consumer choice by enriching the available market offering and contributing to the dynamism of the automotive ecosystem.

*"We are proud to announce our collaboration with Crédit Agricole CA Auto Bank, a leading player in automotive finance" said **Jenny Jin, Managing Director of Geely Auto France.** "This alliance reinforces our commitment to providing innovative and accessible financing solutions, tailored to the needs of customers in France. Together, we are shaping the mobility of tomorrow by combining financial expertise and industrial excellence".*

**Robert Ogulluk, General Manager of CA Auto Bank France,** commented: *"As the market evolves, financing is becoming an increasingly integral part of the vehicle purchasing experience. This partnership reflects a shared vision of the Geely and CA Auto Bank groups for the development of the French market. It also strengthens CA Auto Bank's position as one of the most dynamic players in automotive finance in France and Europe. CA Auto Bank is fully committed to making this partnership a long-term success. This collaboration is fully aligned with the Crédit Agricole Group's goal to finance and lease a share of new electric vehicles that is 10 percentage points higher than the European market average."*

With this agreement, Geely gains a strong financial partner to support its launch in France and to build long-term, trust-based relationships with its customers and distributors.

## **Press Contacts**

### **CA Auto Bank**

Giovanni Santonastaso – [giovanni.santonastaso@ca-autobank.com](mailto:giovanni.santonastaso@ca-autobank.com)

### **CA Personal Finance & Mobility**

Claire Garcia – [presse@ca-pfm.com](mailto:presse@ca-pfm.com) – 06 80 41 17 77

### **Geely Auto**

Jean-Briac Dalibard

[jean-briac.dalibard@geelyeurope.com](mailto:jean-briac.dalibard@geelyeurope.com) – 06 30 18 61 16

### **CA Auto Bank S.p.A.**

CA Auto Bank is a universal bank, wholly owned by Crédit Agricole Personal Finance & Mobility, which operates as an independent and multi-brand player in vehicle financing and leasing and in the mobility sector. CA Auto Bank provides a complete range of credit and rental solutions and insurance services. Loan, lease and rental and mobility financing products provided by CA Auto Bank are specifically designed for the sale networks, for private customers and corporate fleets. CA Auto Bank has a presence in 19 European countries (Austria, Belgium, Czech Republic, Denmark, Finland, France, Germany, Greece, Ireland, Italy, Luxembourg, Norway, Netherlands, Poland, Portugal, Spain, Sweden, Switzerland and the United Kingdom) and in Morocco, directly or through branches, with a total of over 2,600 employees. For more information: [www.ca-autobank.com](http://www.ca-autobank.com)

### **About Geely**



*Geely is a leading automotive manufacturer based in Hangzhou, China, founded in 1997 as a subsidiary of Zhejiang Geely Holding Group (ZGH). ZGH manages several leading brands, including Geely Auto, Lynk & Co, Zeekr, Polestar, Volvo, Lotus, and SMART. Geely employs over 50,000 people and operates five R&D centers worldwide. In 2024, the brands under Geely's management sold over 2.17 million units, a 32% year-on-year increase. The E5 model was launched in September 2025, with a total of 10 models planned over the next three years. For more information: [www.geely.com](http://www.geely.com)*

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