

Drivalia and Villa Medici: a new partnership dedicated to sustainable mobility and culture

- **The agreement aims to integrate low environmental impact mobility solutions into the institutional activities of the French Academy in Rome.**

Rome, 24 March 2026

Drivalia, the rental and mobility company of the **Crédit Agricole Auto Bank Group**, announces the launch of a collaboration with the **French Academy in Rome – Villa Medici**. As **Mobility Partner**, Drivalia will support the Academy's daily activities and institutional projects by providing a fleet of latest-generation electrified vehicles.

This partnership arises from a shared commitment to protecting beauty and promoting responsible innovation. Founded in 1666 by Louis XIV and located on the Pincio Hill, Villa Medici is not only a masterpiece of Mannerist architecture but also a vital centre for European artistic creation and research. In this context, the vehicles provided by Drivalia will offer logistical support for the Academy's missions, from hosting artists and researchers in residence to maintaining the architectural complex and its seven hectares of historic gardens.

*"The collaboration with Villa Medici represents an opportunity for Drivalia to place its mobility solutions at the service of an institution that is a benchmark for European culture," stated **Roberto Sportiello, CEO of Drivalia**. "Our goal is to provide tools that respect the value of such prestigious historical settings, promoting an operational management that is increasingly environmentally conscious and in line with our Group's core values."*

*"Drivalia's inclusion among the partners of the French Academy in Rome strengthens a process of heritage enhancement that began in recent years," says **Sam Stourdzé, Director of the French Academy in Rome – Villa Medici**. "Drivalia's support allows us to integrate modern, sustainable logistical solutions into our activities. It is a virtuous example of how collaboration between cultural institutions and companies can foster a forward-looking vision rooted in history and open to innovation."*

Drivalia

Drivalia, the rental and mobility company of the CA Auto Bank Group, offers a complete range of mobility solutions, from electric car sharing to innovative car subscriptions and rentals of all durations. Drivalia manages 360° mobility, offering innovative formulas that combine flexibility, digital use, an on-demand approach, and sustainability.

In June 2019, the company inaugurated its network of Mobility Stores, physical outlets where customers can access all the mobility services offered by the company. With the launch of the first fully electrified Mobility Store at Turin Caselle airport in 2020, followed by many others, Drivalia has become a leading operator in sustainable mobility: with over 1,900 charging points currently installed across all Stores, it boasts the largest private electrified network in Italy. During 2026, the electrification project will continue across the European countries where Drivalia operates. For more information:

www.drivalia.com

The French Academy in Rome – Villa Medici

Founded in 1666 by Louis XIV, the French Academy in Rome – Villa Medici is a French cultural institution based since 1803 at Villa Medici, a 16th-century villa set within a seven-hectare park located on the Pincio Hill in the heart of Rome. A public body under the authority of the French Ministry of Culture, the Academy pursues three complementary missions: hosting high-level artists, creators, and art historians, whether in annual residence or for shorter stays; developing a cultural and artistic programme spanning all fields of art and creation for a broad audience; and conserving, restoring, studying, and presenting its architectural and landscape heritage and collections to the public. The French Academy in Rome – Villa Medici is directed by Sam Stourdzé. www.villamedici.it