



CA Auto Bank sponsors EBRO in the 2026 Dakar Rally

- **CA Auto Bank demonstrates its commitment to innovation, sustainability, and competition by becoming a sponsor of the EBRO Audax Motorsport team in one of the most demanding motorsport competitions.**

Madrid, January 7, 2026

CA Auto Bank announces its sponsorship of the **EBRO Audax Motorsport** team for the **2026 Dakar Rally**, one of the most demanding competitions in world motorsport, part of the **FIA-FIM World Rally-Raid Championship**. The collaboration will see the team participate in the Ultimate/T1+ category, with **CA Auto Bank as a sponsor**. This further strengthens the alliance with the EBRO Group, of which CA Auto Bank is currently **the main financial partner**, proudly contributing to the resurgence of this historic Spanish brand.

The EBRO Audax Motorsport team is led by Laia Sanz, one of the greatest legends of international motorsport, who will face the tough challenges of the competition at the wheel of an **EBRO s800 XRR**. The Spanish driver boasts an exceptional record of 20 world titles, making her the woman with the best performance in Dakar history, having finished 14 consecutive editions. Alongside her as co-driver will be Italian **Maurizio Gerini**, who also has extensive Dakar experience.

This agreement is part of **CA Auto Bank's strategy**, where teamwork and technological innovation are two main pillars. CA Auto Bank is thus committed to motorsport as a space for innovation, technology, and sustainable development—values it shares with **EBRO**, the legendary Spanish motorsport brand with over 70 years of history, which has made a successful return to the Spanish market.

According to **Juan Manuel Pino Dronet, country manager of CA Auto Bank in Spain and Portugal**, *"this collaboration with EBRO goes beyond competition, it demonstrates the values that both companies share: innovation and technology as drivers of progress and a commitment to sustainability in the future of the automotive industry"*.

CA Auto Bank S.p.A.

CA Auto Bank is a universal bank, wholly owned by Crédit Agricole Personal Finance & Mobility, which operates as an independent and multi-brand player in vehicle financing and leasing and in the mobility sector. CA Auto Bank provides a complete range of credit and rental solutions and insurance services. Loan, lease and rental and mobility financing products provided by CA Auto Bank are specifically designed for the sale networks, for private customers and corporate fleets. CA Auto Bank has a presence in 19 European countries (Austria, Belgium, Czech Republic, Denmark, Finland, France, Germany, Greece, Ireland, Italy, Luxembourg, Norway, Netherlands, Poland, Portugal, Spain, Sweden, Switzerland and the United Kingdom) and in Morocco, directly or through branches, with a total of over 2,600 employees.

For more information:

www.ca-autobank.com