

Drivalia to Attend World Travel Market 2025, the Leading Trade Show for the Travel and Tourism Industry

- The company will be present with a stand (S5-428) replicating as an interactive Mobility Store.
- On display will be the GEELY EX2 electric vehicle, a model that embodies Drivalia's commitment to cutting-edge mobility solutions.

London, November 4, 2025

New international event for Drivalia's mobility. The rental, leasing, and mobility company of the CA Auto Bank Group will take part in the **World Travel Market (WTM) London 2025** — one of the world's leading events dedicated to travel and tourism. The fair will be held from **November 4 to 6, 2025**, at ExCeL London, bringing together hundreds of exhibitors and brands from all over the world.

Drivalia will welcome visitors at stand **S5-428**, in the Transportation sector. Visitors will be able to explore an **interactive Mobility Store**, a showcase that embodies the company's vision for innovative and accessible mobility.

At the stand offers the spotlight will be on the **GEELY EX2**. This model, which has been made available under the terms of the partnership entered into by the Bank in the UK, symbolizes Drivalia's commitment to cutting-edge and sustainable mobility solutions.

Participation in WTM London 2025 strengthens Drivalia's strategy to position itself as a **key player in the transition toward sustainable tourism**. Through its network and mobility offerings, the company is dedicated to providing flexible, environmentally friendly solutions that bring travel and sustainability together.

Drivalia

Drivalia, a rental, leasing and mobility company of the CA Auto Bank group, provides a full range of mobility solutions, from electric car sharing to innovative car subscriptions and rentals of all durations. Drivalia deals with all-round mobility, offering innovative mobility plans that combine flexibility, a digital experience, an on-demand approach, and sustainability. In June 2019, the Company launched the Mobility Store network, physical outlets where customers can have access to all its mobility services. With the opening of the first fully electrified Mobility Store at Torino Caselle airport in 2020, followed by many others, Drivalia has become a leading operator also in sustainable mobility. In fact, thanks to the more than 1,900 charging stations installed at all its stores to date, the Company has the largest private electrified network in Italy. The electrification process will proceed in all the European countries where Drivalia operates also in 2025. For more information:

www.drivalia.com