

CA Auto Finance fuels Geely's UK car debut as exclusive financial partner

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CA Auto Finance, the UK subsidiary of CA Auto Bank, has been confirmed as the **exclusive financial partner** to leading automobile manufacturer **Geely Auto UK**, as it launches the **Geely EX5** in the UK. The agreement will see Geely utilise CA Auto Finance's regional expertise to **support launching its brand in the UK**.

Geely and CA Auto Finance UK are united by a **powerful, long-term vision for growth and collaboration**, driven by a shared commitment to enabling the transition to a more sustainable mobility.

From today, road users will benefit from an **exclusive and comprehensive range of finance packages**. This suite includes popular promotional retail products such as flexible Personal Contract Purchase (PCP), Hire Purchase (HP), and an Advance Payment Plan (APP) for retail customers. For leasing, they also provide Personal Contract Hire (PCH) and Business Contract Hire (BCH). All these products are backed by robust wholesale financing solutions to support their dealer network.

Mike Yang, General Manager at Geely Auto UK said: *"Our goal in entering the UK is to deliver a new standard of electric mobility, one that addresses drivers' real concerns around range, charging, and everyday usability. Choosing CA Auto Finance as our exclusive partner was a natural decision. Their market knowledge, extensive network, and proven expertise in supporting electrified mobility give us the right foundation to introduce the Geely EX5 with confidence. Together, we can ensure that customers benefit from seamless access to flexible finance solutions that make the switch to EV's easier and more attractive".*

Alex Hughes, Managing Director at CA Auto Finance UK, said: *"We're delighted to be selected as the exclusive finance partner for this exciting venture with Geely. They are a huge force in the Chinese market, and we're excited to be playing a role in bringing this innovative new brand to the UK market. As the appetite for EVs continues to accelerate, this partnership highlights CA Auto Finance's commitment to providing drivers with greater variety and access to sustainable, cutting-edge mobility solutions. We can't wait to hit the road with Geely and dealer partners, as part of our ongoing mission to bring drivers more variety when it comes to their car of choice".*

Geely is the majority owner of Volvo Cars, Polestar, Lotus, and the London Electric Vehicle Company (LEVC), which underscores Geely's commitment to fostering collaboration, leveraging synergies, and setting new standards for innovation across the automotive industry. A central driver of Geely's growth is its dedication to

sustainability and electrification. The company has made significant investments in electric and hybrid technologies, intelligent mobility solutions, and future-ready platforms designed to meet the evolving needs of consumers.

About CA Auto Finance

CA Auto Finance is the UK subsidiary of CA Auto Bank: a universal bank, wholly owned by Crédit Agricole Personal Finance & Mobility, which operates as an independent and multi-brand player in the vehicle financing and leasing and in the mobility sector. CA Auto Bank provides a complete range of credit and rental solutions and insurance services. Loan, lease and rental and mobility financing products provided by CA Auto Bank are specifically designed for the sale networks, for private customers and corporate fleets. CA Auto Bank has a presence in 19 European countries (Austria, Belgium, Czech Republic, Denmark, Finland, France, Germany, Greece, Ireland, Italy, Luxembourg, Norway, Netherlands, Poland, Portugal, Spain, Sweden, Switzerland and the United Kingdom) and in Morocco, directly or through branches, with a total of over 2,600 employees.

About Geely

Geely is a leading automobile manufacturer based in Hangzhou, China and was founded in 1997 as a subsidiary unit of Zhejiang Geely Holding Group (ZGH). ZGH manages several leading brands including Geely Auto, Lynk & Co, Zeekr, Polestar, Volvo, Lotus and SMART. Geely is also the global strategic partner to Malaysian national automaker PROTON.

Geely employs more than 50,000 people and operates five global R&D centers in Hangzhou, Ningbo, Gothenburg, Coventry and Frankfurt. Geely also boasts five global design studios in Shanghai, Ningbo, Gothenburg, Milan and Coventry respectively with over 1,000 employees. Geely Automobile Holdings, a subsidiary company holding controlling stakes in Geely Auto, Lynk & Co and Zeekr has been listed on the Hong Kong stock exchange since 2005.

In 2024, the brands under Geely management sold over 2.17 million units, marking a 32% year-on-year increase. Geely currently owns a number of high-profile businesses in the UK positioned in the premium, sport and taxi segments. Following a period of sustained growth, Geely plans to introduce additional models into the UK.

Leveraging the dual advantages of Geely's technology and products an exciting new chapter is planned. Specifically focusing on the passenger car market, Geely Auto UK will launch a number of high-quality products from the wider Geely Auto portfolio.

The first model, Geely EX5, was launched in September 2025, with a total of 10 models planned over the next 3 years and annual sales volume of over 100,000 units. Sales will be delivered through a national Dealer Sales and Service Network.