



CA Auto Bank and DR Automobiles: the Bank will also finance the Tiger and Birba brands

- *The strategic agreement, signed in 2022, extends to the two recent brands of the DR Group, which join DR, ICH-X, Sportequipe, and EVO.*
- *Focus on the new Tiger Six and Birba models, with financial products ranging from classic installment plans to leasing and innovative plans such as PCP.*
- *Both CA Auto Bank and the new DR Group brands will be in attendance at the 2025 Salone dell'Auto in Turin.*

Turin, September 25, 2025

The strategic partnership between **CA Auto Bank and DR Automobiles**, established in 2022, continues to evolve and strengthen. The agreement between the Bank—controlled by Crédit Agricole Personal Finance & Mobility—and the Molise-based automotive group, which already encompasses the DR, ICH-X, Sportequipe, and EVO brands, has now been **extended to include the new Tiger and Birba brands**, consolidating a successful collaboration within the Italian automotive landscape.

This expansion allows CA Auto Bank to support the growth of DR Group's latest brands by offering a wide range of flexible and competitive financial solutions. For the **Tiger** brand, these include traditional installment plans, PCP (Personal Contract Purchase), and leasing, tailored for end users (households, companies, freelancers) and the dealer network. The partnership currently focuses on the **Tiger Six**—an SUV with a bold, distinctive design intended for those seeking performance and style—and will soon extend to the new Tiger Eight SUV.

For **Birba**, a compact and agile quadricycle designed for sustainable urban mobility, CA Auto Bank will provide the dealer network with both traditional financing options and innovative solutions such as the APP (Advanced Payment Plan).

“Expanding our partnership with a leading operator like CA Auto Bank is a key step in supporting the growth of Tiger and Birba”, said Massimo Di Risio, Founder and President of DR Automobiles Groupe. “Relying on a solid and trusted partner enables us to offer our customers and dealer network not only quality automotive products, but also financial services that meet their expectations—making the purchasing experience simpler and more rewarding”.

“We are proud to strengthen our collaboration with DR Automobiles, a partner with whom we share a vision of accessible and innovative mobility”, said Giacomo Carelli, CEO and General Manager of CA Auto Bank. “This new chapter in our partnership allows us to support the launch of the Tiger and Birba brands, providing their sales network and customers with a full range of competitive financial solutions designed to meet every mobility need”.



The earliest opportunity to discover firsthand the latest developments from both groups will be at the **Salone dell'Auto di Torino 2025**, where CA Auto Bank and the Tiger and Birba brands will each have their own exhibition stands to welcome the public and industry professionals.

CA Auto Bank S.p.A.

CA Auto Bank is a universal bank, owned by Crédit Agricole Personal Finance & Mobility, which operates as an independent, multi-brand player in the vehicle financing and leasing and mobility sectors. CA Auto Bank provides a comprehensive range of financial and mobility products, as well as insurance services. The credit, leasing, rental and mobility financing programs provided by CA Auto Bank are specifically designed for sales networks, private customers and corporate fleets. CA Auto Bank is operational in 19 European countries (Austria, Belgium, the Czech Republic, Denmark, Finland, France, Germany, Greece, Ireland, Italy, Luxembourg, the Netherlands, Norway, Poland, Portugal, Spain, Sweden, Switzerland and the United Kingdom) and in Morocco, either directly or through branches, with a total of over 2,600 employees.

For more information:

www.ca-autobank.com

DR Automobiles Groupe

DR Automobiles Group is an Italian automotive company that designs, manufactures, and markets vehicles across seven brands: DR (DR 1.0 EV, DR 3.0, DR 5.0, DR 6.0, DR 7.0, pickup PK8), EVO (EVO 3, EVO 4, EVO 5, EVO 6, EVO 7, EVO Cross 4 pickup), Sportequipe (Sportequipe 6 PHEV, Sportequipe 6 GT, Sportequipe 7 GTW, Sportequipe 8 PHEV), ICH-X (K2, K3, K4), Tiger (Tiger Six, Tiger Eight, Tiger Nine), BIRBA, and Katay (5 commercial vehicles). The Group's headquarters—home to its research and style centers, manufacturing facilities, spare parts warehouse, and administrative offices—is located in Macchia d'Isernia (Molise). Its Italian network currently counts more than 412 showrooms and 421 service centers nationwide. Since 2023, DR Automobiles has also begun expanding into major European markets, with plans to strengthen its international presence from 2025. Among the first is Spain, where a dedicated sales network is now being established.

For more information: www.drautomobilesgroupe.com; www.auto-evo.com; www.drautomobiles.com; www.sportequipe.it; www.ich-x.it; www.birbacar.it; www.kataywork.it