



CA Auto Bank and EMC Auto announce a partnership for the EMC Auto and Foton brands

- Under the exclusive agreement, the Bank will support the sale of EMC Auto SUVs and Foton commercial vehicles.
- The partnership calls for the Bank to provide financial and leasing solutions to the dealer networks of the two brands.

Turin, September 24, 2025

Crédit Agricole Auto Bank continues to pursue its growth strategy, reinforcing its position as the leading mobility bank in the vehicle loan and leasing sector. The Bank has signed an exclusive agreement with **EMC Auto**, the long-standing importer and distributor in Italy of the **EMC Auto** and **Foton brands**.

Under the partnership, CA Auto Bank will provide tailored finance and leasing solutions to the **dealer networks of both brands** across Italy.

For the Foton brand, a specialist in commercial vehicles, the agreement focuses on the **Tunland G7**, a sturdy 4x4 pickup, and the **Tunland V9**, its larger mild-hybrid iteration.

For the **EMC Auto** passenger car range, the Bank will support sales of the **EMC 4** (city SUV), **EMC 6** (compact, spacious SUV), and **EMC 7** (fully-equipped family SUV).

*"Choosing a solid and reliable financial partner such as CA Auto Bank is a key step in our growth strategy in Italy", said **Federico Daffi, President of EMC Auto**. "Thanks to this agreement, our sales network and customers will benefit from comprehensive financial support and products tailored to their needs. We are confident this synergy will give a decisive boost to the growth of the Foton and EMC Auto brands in Italy, enabling us to reach the ambitious goals we have set".*

*"We are delighted to embark on this collaboration with EMC Auto, a dynamic and fast-growing player in the Italian market", stated **Giacomo Carelli, CEO and General Manager of CA Auto Bank**. "This partnership strengthens our brand portfolio and consolidates our presence in strategic market segments. Our aim is to provide dealer networks with flexible and innovative financial plans that support the growth of both brands while making their models increasingly accessible to Italian customers".*

Both CA Auto Bank and the EMC Auto and Foton brands will attend, each with its own stand, **Salone Auto Torino 2025**, which will serve as the first major public stage of the new partnership. The Turin event will provide the ideal opportunity to officially introduce the collaboration to industry professionals and visitors alike.



CA Auto Bank S.p.A.

CA Auto Bank is a universal bank, owned by Crédit Agricole Personal Finance & Mobility, which operates as an independent, multi-brand player in the vehicle financing and leasing and mobility sectors. CA Auto Bank provides a comprehensive range of financial and mobility products, as well as insurance services. The credit, leasing, rental and mobility financing programs provided by CA Auto Bank are specifically designed for sales networks, private customers and corporate fleets. CA Auto Bank is operational in 19 European countries (Austria, Belgium, the Czech Republic, Denmark, Finland, France, Germany, Greece, Ireland, Italy, Luxembourg, the Netherlands, Norway, Poland, Portugal, Spain, Sweden, Switzerland and the United Kingdom) and in Morocco, either directly or through branches, with a total of over 2,600 employees.

For more information:

www.ca-autobank.com

EMC Auto - The smart choice.

EMC Auto is an Italian brand with long-standing expertise in importing and distributing Asian vehicles. Founded in 2004 and based in Palazzolo sull'Oglio (BS), the company has developed an integrated business model that combines importation, type approval, branding, and sales network management, ensuring qualified and sustainable access to the European market. Today, EMC Auto counts more than 150 sales outlets across Italy. Its mission is to introduce a new concept of mobility: accessible, pragmatic, and built on strong industrial partnerships. The brand offers modern, fully equipped cars that emphasize build quality and competitive pricing, designed to meet the everyday needs of Italian families in a practical and concrete way. The motto "The Smart Choice" sums up the brand's philosophy: a clear, transparent, and people-focused approach to cars that blends simplicity, functionality, and style.

For more information:

www.emcauto.it