

## Drivalia and Hellas Verona partnership continues: together again for 2025/26!

- **Hellas Verona and Drivalia are staying together. The agreement confirms the renewal of the CA Auto Bank Group mobility company as Sleeve Jersey Sponsor for the club of the yellows and blues, for the fourth year running.**

Turin / Verona, August 1, 2025

**Drivalia** – the CA Auto Bank Group leasing and mobility company – has renewed its commitment to the world of Serie A and takes the field again alongside **Hellas Verona FC**. For the 2025/26 season, **Drivalia** is confirmed as the Club's **Sleeve Jersey Sponsor**, continuing a successful pairing that began in the 2022/23 season.

The Drivalia logo will once again be featuring on **the left sleeve of the kit** worn in all official fixtures, starting with the first match of Serie A 2025/26: Udinese vs Hellas Verona, scheduled for Monday 25 August.

This prestigious visibility will accompany the yellows and blues in the biggest stadiums in Italy, to strengthen the bond between the **Club** – with its strong tradition in Italian football – and **Drivalia**, a benchmark player for innovative mobility solutions in Europe. The partnership has also been consolidated at an operational level with Drivalia's provision of a fleet of 17 vehicles to support players and staff.

*"We're excited to continue this journey alongside Hellas Verona, a company that embodies the values of tenacity, passion and team spirit, which fully reflect our corporate philosophy," stated **Roberto Sportiello**, CEO of Drivalia "This partnership is not just a matter of sponsorship, but a strategic platform to enter into dialogue with a vast and passionate audience, to promote our vision of increasingly innovative, flexible and sustainable mobility", he went on.*

*"We are happy and proud that we can continue such a significant relationship with a brand such as Drivalia, which has been accompanying and supporting us in our work for four years", said the Club's **Executive President, Italo Zanzi**. "Drivalia represents a strategic partner of great value for us: its recognisability and dynamism make it possible for us to further strengthen the bond with our fans and to transform a mere sports sponsorship into an authentic, high-impact collaboration. Tourism – a major factor for a city such as Verona and for as international a brand as Drivalia – represents a key area in which to build shared projects that can leverage the local area and create unique experiences for our fans and visitors".*

### Drivalia

Drivalia, a rental, leasing and mobility company of the CA Auto Bank group, provides a full range of mobility solutions, from electric car sharing to innovative car subscriptions and rentals of all durations. Drivalia deals with all-round mobility, offering innovative mobility plans that combine flexibility, a digital experience, an on-demand approach, and sustainability. In June 2019, the Company launched the Mobility Store network, physical outlets where customers can have access to all its mobility services. With the opening of the first fully electrified Mobility Store at Torino Caselle airport in 2020, followed by many others, Drivalia has become a leading operator also in sustainable mobility. In fact, thanks to the more than 1,900 charging stations installed at all its stores to date, the Company has the largest private electrified network in Italy. The electrification process will proceed in all the European countries where Drivalia operates also in 2025.

For more information:

[www.ca-autobank.com](http://www.ca-autobank.com)

[www.drivalia.com](http://www.drivalia.com)