

## Drivalia is the Main Mobility Partner of the 46<sup>th</sup> edition of the Rimini Meeting

- The CA Auto Bank Group company will provide a modern fleet of vehicles, including a substantial number of hybrid and electric models from strategic partner BYD, for the event and will participate in the debate on transport and mobility (August 26, 1:00 PM).

*Turin / Rimini, July 28, 2025*

The mobility of the future meets dialogue and culture. **Drivalia**, a leading rental and mobility company part of the CA Auto Bank group, will be **Main Mobility Partner of the 46<sup>th</sup> edition of the Rimini Meeting**, scheduled from August 22 to 27 under the title “In deserted places we will build with new bricks” (quote from the Choruses from ‘The Rock’ by T.S. Eliot).

This strategic partnership will see **Drivalia** support one of the most anticipated cultural events of the summer by providing a modern fleet of vehicles, to ensure smooth and sustainable transportation of guests and speakers. The fleet will feature a wide selection of hybrid and electric models from strategic partner **BYD**, including the BYD SEAL U DM-i – the Group’s super hybrid with a range of over 1,120 km – and the BYD DOLPHIN.

This collaboration aligns with Drivalia's mission to support initiatives that promote a culture of dialogue and cooperation. As Main Mobility Partner of the Meeting, a role that takes on added significance thanks the partnership with an innovative brand such as BYD, Drivalia reaffirms **the CA Auto Bank** Group’s dedication to innovative and environmentally friendly mobility, contributing to the creation of an increasingly welcoming and forward-looking event.

As part of the partnership, **Giacomo Carelli**, CEO of CA Auto Bank and Chairman of Drivalia, will take part in the **conference “Italy as hub of the Mediterranean: infrastructure, innovation and sustainability for the transport of the future”**, scheduled for Tuesday August 25 at 1:00 PM. The panel, moderated by **Emmanuele Forlani**, Director of the Meeting Foundation, will also feature **Marco Bucci**, President of the Liguria Region, **Pierluigi Di Palma**, President of ENAC, **Sergio Gianotti**, Head of Italy Public Sector at Amazon Web Services (AWS), and **Edoardo Rixi**, Deputy Minister of Infrastructure and Transport.

**Drivalia**

*Drivalia, a rental, leasing and mobility company of the CA Auto Bank group, provides a full range of mobility solutions, from electric car sharing to innovative car subscriptions and rentals of all durations. Drivalia deals with all-round mobility, offering innovative mobility plans that combine flexibility, a digital experience, an on-demand approach, and sustainability. In June 2019, the Company launched the Mobility Store network, physical outlets where customers can have access to all its mobility services. With the opening of the first fully electrified Mobility Store at Torino Caselle airport in 2020, followed by many others, Drivalia has become a leading operator also in sustainable mobility. In fact, thanks to the more than 1,900 charging stations installed at all its stores to date, the Company has the largest private electrified network in Italy. The electrification process will proceed in all the European countries where Drivalia operates also in 2025.*

*For more information:*

*[www.ca-autobank.com](http://www.ca-autobank.com)*

*[www.drivalia.com](http://www.drivalia.com)*

**Rimini Meeting**

*Every year in Italy, in the city of Rimini, the Meeting for Friendship Among Peoples Foundation hosts the Meeting for Friendship Among Peoples during the last week of August—a weeklong event featuring conferences, exhibitions, performances, and sports. First held in 1980, the Meeting has grown into one of the world's most significant cultural events. Each edition attracts around 800,000 visitors from over 20 countries, supported by 3,000 volunteers. The program includes 130 meetings, 250 speakers, 8 exhibitions, 35 shows, and 10 sporting events, all spread across 170,000 square meters of exhibition space. Over 1,000 media representatives cover the event, which is supported by more than 200 partners and sponsors. Since its inception, Rimini has welcomed global leaders and influential voices from politics, business, religion, culture, academia, the arts, and sports. At the heart of the Meeting are the stories of people—their experiences and journeys—told and shared through every conference, performance, and exhibit during this unique gathering, now considered the world's most attended cultural festival.*

*For more information:*

*<http://www.meetingrimini.org>*