

## Entrepreneurship and new generations: CA Auto Bank and Drivalia at GEN-E 2025 to reward young European talent

Turin, July 2, 2025

The future of European innovation is taking shape in Athens, and the **CA Auto Bank Group** is at the forefront to support it. The Bank and Drivalia participated in **GEN-E 2025**—Europe's largest youth entrepreneurship festival—as **sponsors of the prestigious Public Choice Award**.

**Held in the Greek capital from July 1 to 3**, the event brought together thousands of high school and university students who presented brilliant and forward-thinking business ideas. By supporting an award that perfectly reflects the values of innovation and participation, CA Auto Bank and Drivalia reaffirmed their deep commitment to empowering the next generation.

CA Auto Bank will announce the winner of the Public Choice Award during the festival's awarding ceremony on July 3. The Group was represented on the Main Award Jury of GEN-E 2025 by **Valentina Lugli**, Head of Communication & ESG.

GEN-E was organized by **Junior Achievement Europe**—the world's leading non-profit for youth economic and entrepreneurial education. Through this sponsorship, the CA Auto Bank Group invests in a world-class event. It also reaffirms its long-term vision to serve as a growth engine for tomorrow's talent, nurturing the creativity and entrepreneurial spirit that will shape the society and mobility of the future.

### **CA Auto Bank S.p.A.**

CA Auto Bank is a universal bank, owned by Crédit Agricole Personal Finance & Mobility, which operates as an independent, multi-brand player in the vehicle financing and leasing and mobility sectors. CA Auto Bank provides a comprehensive range of financial and mobility products, as well as insurance services. The credit, leasing, rental and mobility financing programs provided by CA Auto Bank are specifically designed for sales networks, private customers and corporate fleets. CA Auto Bank is operational in 18 European countries (Austria, Belgium, the Czech Republic, Denmark, Finland, France, Germany, Greece, Ireland, Italy, the Netherlands, Norway, Poland, Portugal, Spain, Sweden, Switzerland and the United Kingdom) and in Morocco, either directly or through branches, with a total of over 2,600 employees.

Through Drivalia, the rental, leasing and mobility company of the group, the Bank provides a full range of mobility solutions, from electric car sharing to innovative car subscriptions and rentals of all durations. Drivalia deals with all-round mobility, offering innovative mobility plans that combine flexibility, a digital experience, an on-demand approach, and sustainability. In June 2019, the Company launched the Mobility Store network, physical outlets where customers can have access to all its mobility services. With the opening of the first fully electrified Mobility Store at Torino Caselle airport in 2020, followed by many others, Drivalia has become a leading operator also in sustainable mobility. In fact, thanks to the more than 1,900 charging stations installed at all its stores to date, the Company has the largest private electrified network in Italy. The electrification process will proceed in all the European countries where Drivalia operates also in 2025.

For more information:

[www.ca-autobank.com](http://www.ca-autobank.com)

[www.drivalia.com](http://www.drivalia.com)