

Drivalia is the mobility partner of the Kappa FuturFestival 2025

Turin, June 27, 2025

Drivalia, the rental and mobility company of the CA Auto Bank Group, announces the renewal of its mobility partnership with **Kappa FuturFestival**. Recognized as one of Europe's leading electronic music events, the festival will take place **from July 4 to 6** at Parco Dora in Turin.

Now in its twelfth edition, Kappa FuturFestival will feature **over 100 international artists performing across six stages**. The festival has become one of the most important cultural and tourist events of the Turin summer, attracting thousands of attendees from around the world each year.

As part of its support, Drivalia will provide vehicles to welcome and transport DJs and customized electric vans for VIP guest mobility. This initiative reflects Drivalia's dual commitment to backing major cultural events and promoting **sustainable mobility solutions in the community**.

Drivalia is also offering two exclusive promotions:

- **10% off car rentals** throughout Italy from July 3 to July 7, 2025, for bookings made from today until July 6, 2025. Plus, enjoy 50% off the second driver.
- A special discount on the **8-hour Wallet car sharing** package—reduced from €43.99 to **€39.99**—for the entire duration of the **Kappa FuturFestival**. The offer is available directly in the Drivalia app and is ideal for your round trip to and from the event.

Link: <https://drivalia.com/it/ita/offer-detail/PROMOKFF2025>

Drivalia

Drivalia, a rental, leasing and mobility company of the CA Auto Bank group, provides a full range of mobility solutions, from electric car sharing to innovative car subscriptions and rentals of all durations. Drivalia deals with all-round mobility, offering innovative mobility plans that combine flexibility, a digital experience, an on-demand approach, and sustainability. In June 2019, the Company launched the Mobility Store network, physical outlets where customers can have access to all its mobility services. With the opening of the first fully electrified Mobility Store at Torino Caselle airport in 2020, followed by many others, Drivalia has become a leading operator also in sustainable mobility. In fact, thanks to the more than 1,900 charging stations installed at all its stores to date, the Company has the largest private electrified network in Italy. The electrification process will proceed in all the European countries where Drivalia operates also in 2025.

For more information:

www.ca-autobank.com

www.drivalia.com