

## **Professional mobility shifts into high gear: Drivalia launches Be Free Evo Pro and Pro Max commercial vehicle subscriptions**

- **Drivalia launches the first monthly subscription service for selected light commercial vehicles (LCVs) from Fiat, Opel, and Peugeot under the Be Free Evo Pro and Pro Max plans, to meet various cargo and capacity requirements.**
- **The subscription can be activated online or at Drivalia Mobility Stores and is renewable on a monthly basis for up to two years, with the option to cancel at any time without penalty.**
- **The fixed monthly rate is €799 for short-wheelbase LCVs and €899 for medium-wheelbase models. Both options include 1,500 km/month, comprehensive of insurance coverage, routine and non-routine maintenance, and a suite of additional services.**

*Turin, June 18, 2025*

Drivalia, the rental and mobility company of the CA Auto Bank Group, is ushering in a new era in professional mobility management with the launch of Be Free Evo Pro and Be Free Evo Pro Max, the first monthly subscription services dedicated to light commercial vehicles (LCVs). Designed for artisans, professionals, and small businesses, these flexible new solutions meet the growing demand for adaptable mobility while helping to reduce the fixed operating costs typically associated with commercial vehicle ownership and long-term rental.

The new service offers a diverse range of commercial vehicles - including models from Fiat, Opel, and Peugeot – designed to suit every load requirement. The true innovation lies in the flexible subscription plan, which calls for a monthly contract renewable for up to 24 months, with the freedom to cancel at any time without penalty.

Specifically, Be Free Evo Pro is ideal for those seeking a compact and manoeuvrable vehicle, perfect for city driving or daily professional use. It includes models such as the Opel Movano and short-wheelbase Fiat Ducato, offered with a €299 activation voucher and a monthly rate of €799. For those requiring greater load capacity, Drivalia offers Be Free Evo Pro Max, which includes medium-wheelbase Fiat Ducato and Peugeot Boxer models, also with a €299 activation voucher but with a monthly rate of €899.

Both plans include 1,500 km per month and a full package of essential services for complete peace of mind: third-party liability insurance, Kasko and theft coverage, routine and non-routine maintenance. Customers may also enhance their subscription with such add-ons as Super Cover (€139/month), Super Cover and second driver combination (€140/month), and an extra 1,500 km (€109/month). As an added benefit, the rate includes 24 hours per month of E+Share Drivalia car sharing, available for the first three months in the cities of Rome, Turin, Milan, and Lyon.

Subscriptions can be renewed monthly for a maximum of two years, with a minimum term of 30 days and cancellation available thereafter at any time without penalty. To activate Be Free Evo Pro and Pro Max, customers may simply purchase the €299 voucher online through the Drivalia or Amazon website and book their vehicle with at least 48 working hours' notice at participating Drivalia Mobility Stores.

**Drivalia**

*Drivalia, società di noleggio, leasing e mobilità del gruppo CA Auto Bank, propone una gamma completa di soluzioni di mobilità, dal car sharing elettrico agli innovativi abbonamenti all'auto, passando per il noleggio di tutte le durate. Drivalia si occupa di mobilità a 360°, proponendo formule di mobilità innovative, che uniscono flessibilità, fruizione digitale, approccio on demand e sostenibilità. Nel giugno 2019, la società ha inaugurato la rete dei Mobility Store, punti di vendita fisici dove i clienti possono avere accesso a tutti i servizi di mobilità offerti dall'azienda. Con il lancio del primo Mobility Store completamente elettrificato all'aeroporto di Torino Caselle nel 2020, seguito da molti altri, Drivalia è diventato un operatore di riferimento anche per la mobilità sostenibile: contando ad oggi 1.900 punti di ricarica installati presso tutti gli Store, dispone della rete elettrificata privata più grande d'Italia. Nel corso del 2025 il progetto di elettrificazione proseguirà anche nei Paesi europei in cui Drivalia opera. Per maggiori informazioni:*

[www.ca-autobank.com](http://www.ca-autobank.com)

[www.drivalia.com](http://www.drivalia.com)