

**Drivalia debuts in Germany:  
CA Auto Bank's mobility brand expands in the key European market,  
on the occasion of the bank's 100th anniversary**

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Crédit Agricole Auto Bank's mobility services have made their way to Germany: the banking group celebrates its 100th anniversary (on April 25th) with the **official launch of Drivalia**. The new commercial brand has been introduced by CA Auto Bank S.p.A. Niederlassung Deutschland, the German branch of CA Auto Bank, which is part of the Crédit Agricole group. Drivalia will be the bank's **specialized brand for full-service leasing and rent to rent**, reinforcing its position as a key player in the European mobility sector.

Drivalia is set to introduce a range of mobility solutions tailored to the German market's needs. Initially, the company will provide **business-focused services**, ensuring rental car and subscription companies have access to a modern and diversified fleet. As part of this offering, **Drivalia will introduce a B2B rent-to-rent solution**, designed to support industry players with flexible and efficient fleet access.

In the coming months, the company's services will expand to include **mileage-based leasing options**, as well as a comprehensive suite of automotive solutions such as maintenance, tyre management, and repairs. Further strengthening its presence, the brand will also introduce **fleet management solutions**, reinforcing its commitment to delivering a complete mobility ecosystem.

*"Germany is a market with vast potential for innovative mobility solutions," stated **Oliver Sievert, Director of Sales and Marketing**, who will also be responsible for Drivalia in Germany in the future. "We are excited to introduce Drivalia's offering, starting with corporate rental services and gradually expanding to a full range of leasing and mobility solutions, completing the range of products already offered from CA Auto Bank S.p.A. Niederlassung Deutschland. Our goal is to provide German businesses and customers with a seamless, efficient, and sustainable mobility experience."*

*"We are proud to support the launch of Drivalia in Germany with the capabilities of CA Auto Bank S.p.A. Niederlassung Deutschland and to drive the expansion into the full-service leasing business" added **Jakob Böhme, Country Manager of CA Auto Bank S.p.A. Niederlassung Deutschland**. "This will be another strong pillar in our banking business and complete the leasing business so that we can also offer this product to our partners."*

Drivalia Germany will progressively integrate solutions from **Drivalia's international portfolio**, which already provides a broad range of mobility services across Europe for individuals and businesses of all sizes. Currently, **Drivalia operates in 15 European countries** – Belgium, Czech Republic, Denmark, Finland, France, Greece, Ireland, Italy, Netherlands, Norway, Poland, Portugal, Spain, Sweden, and the United Kingdom – offering cutting-edge mobility plans that combine flexibility, digitalization, on-demand solutions, and sustainability. These include electric car sharing, innovative car subscriptions, and flexible rental solutions ranging from short to long-term rentals. The company's ambition is to become one of the leading European players in the new mobility sector.



*“The expansion into Germany represents a significant step in Drivalia’s growth strategy,” said **Paolo Manfredi, CEO of Drivalia**. “Germany is one of the largest automotive markets in the world and a crucial hub for mobility innovation. With Drivalia, we aim to bring a new, flexible, and sustainable approach to mobility, supporting businesses and individuals in their evolving transportation needs.”*

**CA Auto Bank S.p.A.**

CA Auto Bank is a universal bank, wholly owned by Crédit Agricole Personal Finance & Mobility, which operates as an independent and multi-brand player in the vehicle financing and leasing and in the mobility sector. CA Auto Bank provides a complete range of credit and rental solutions and insurance services. Loan, lease and rental and mobility financing products provided by CA Auto Bank are specifically designed for the sale networks, for private customers and corporate fleets. CA Auto Bank has a presence in 18 European countries (Austria, Belgium, Czech Republic, Denmark, Finland, France, Germany, Greece, Ireland, Italy, Norway, Netherlands, Poland, Portugal, Spain, Sweden, Switzerland and the United Kingdom) and in Morocco, directly or through branches, with a total of over 2,600 employees.

Through **Drivalia**, the Group’s rental, leasing and mobility company, the Bank provides a full range of mobility solutions, from electric car sharing to innovative car subscriptions and rentals of all durations. Drivalia deals with all-round mobility, offering innovative mobility plans that combine flexibility, a digital experience, an on-demand approach, and sustainability. In June 2019, the Company launched the Mobility Store network, physical outlets where customers can have access to all its mobility services. With the opening of the first fully electrified Mobility Store at Torino Caselle airport in 2020, followed by many others, Drivalia has become a leading operator in sustainable mobility. In fact, thanks to the more than 1,900 charging stations installed at all its stores to date, the Company has the largest private electrified network in Italy. The electrification process will proceed in all the European countries where Drivalia operates also in 2025.

For more information:

[www.ca-autobank.com](http://www.ca-autobank.com)

[www.drivalia.com](http://www.drivalia.com)