

Drivalia is Official Car Rental of the Giro d'Italia 2025

- The Crédit Agricole Auto Bank Group's rental and mobility company will support also the 108th edition of the Great Pink Race, which will start on Friday, May 9, from Durres, Albania, and end on Sunday, June 1, in Rome.
- The sponsorship also extends to the Giro d'Italia Women, from July 6-13.

Turin, May 9, 2025

The mobility of the future by **Drivalia** supports world-class cycling. The rental and mobility company of the CA Auto Bank Group has been confirmed as the **Official Car Rental also for the 108th edition of the Giro d'Italia**, which will begin on Friday, May 9, in Durrës (Albania) and conclude on Sunday, June 1, in Rome.

Drivalia will accompany the Corsa Rosa caravan throughout all 21 scheduled stages. The sponsorship also extends to the **Giro d'Italia Women**, taking place from July 6 to 13, featuring the top female athletes from the international cycling circuit. By partnering with this globally renowned event, Drivalia reaffirms its commitment to sport while promoting innovative and sustainable mobility solutions.

To mark the occasion of the Giro d'Italia, Drivalia is launching a special nationwide promotion: for all bookings made between May 9 and June 1, 2025, customers will receive one day of free rental with a minimum rental period of three days (vehicle pickup must occur within the period indicated).

For more info: <https://drivalia.com/it/ita/offer-detail/GIROITALIA2025>

Drivalia

Drivalia, a rental, leasing and mobility company of the CA Auto Bank group, provides a full range of mobility solutions, from electric car sharing to innovative car subscriptions and rentals of all durations. Drivalia deals with all-round mobility, offering innovative mobility plans that combine flexibility, a digital experience, an on-demand approach, and sustainability. In June 2019, the Company launched the Mobility Store network, physical outlets where customers can have access to all its mobility services. With the opening of the first fully electrified Mobility Store at Torino Caselle airport in 2020, followed by many others, Drivalia has become a leading operator also in sustainable mobility. In fact, thanks to the more than 1,800 charging stations installed at all its stores to date, the Company has the largest private electrified network in Italy. The electrification process will proceed in all the European countries where Drivalia operates also in 2025. For more information:

www.ca-autobank.com
www.drivalia.com