



Press release
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Crédit Agricole Auto Bank and BYD sign an agreement to support the development of electromobility in France

- **CA Auto Bank provides tailored financing solutions for both individuals and corporate fleets.**
- **This strategic partnership has already been successfully implemented in Germany, Italy, Spain and Switzerland, confirming its strength and relevance of at the European level.**

BYD, the world's leading manufacturer of electric and hybrid vehicles, has signed an agreement with Crédit Agricole Auto Bank, a key player in automotive financing in France with over 100 years of experience in the sector. This partnership between two leading brands aims to support the distribution of new energy passenger cars and light commercial vehicles to both private and business customers across France.

The collaboration between BYD and CA Auto Bank has already been successfully implemented in Germany, Italy, Spain, and Switzerland, confirming the strength and strategic relevance of the partnership at the European level. It is further reinforced by comprehensive training programs and the development of dedicated tools, enabling CA Auto Bank to offer its services across BYD's entire French distribution network—comprising over 50 outlets—starting in May 2025.

As a global pioneer in electric and hybrid vehicle manufacturing, and with more than 30 years of expertise in battery technology, BYD is at the forefront of sustainable innovation. The company's environmentally responsible solutions have positioned it as a key player in the global energy transition, thanks to breakthroughs such as the rare-metal-free Blade Battery and Super DM hybrid technology.

In France, BYD has already launched nine models covering a wide range of segments, including the BYD TANG, BYD HAN, BYD ATTO 2, BYD ATTO 3, BYD DOLPHIN, BYD SEAL, BYD SEALION 7, BYD SEAL U, and BYD SEAL U DM-i. This diverse lineup—spanning hatchbacks, sedans, and SUVs—is tailored to meet the specific needs of French customers.

"We are very pleased with this partnership with CA Auto Bank, which will allow us to offer an even broader and more accessible range of products to our future customers, and thereby support our strong development in France", said **Emmanuel Bret, Deputy General Manager of BYD France**.

"This partnership offers both our companies and the distribution network outstanding growth opportunities and promising prospects. It reinforces the position of our two organizations as leading mobility players in France", added **Robert Ogulluk, General Manager of CA Auto Bank France**.

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CA Auto Bank

CA Auto Bank is a universal bank, owned by *Crédit Agricole Personal Finance & Mobility*, which operates as an independent, multi-brand player in the vehicle financing and leasing and mobility sectors. CA Auto Bank provides a comprehensive range of financial and mobility products, as well as insurance services. The credit, leasing, rental and mobility financing programs provided by CA Auto Bank are specifically designed for sales networks, private customers and corporate fleets. CA Auto Bank is operational in 18 European countries (Austria, Belgium, the Czech Republic, Denmark, Finland, France, Germany, Greece, Ireland, Italy, the Netherlands, Norway, Poland, Portugal, Spain, Sweden, Switzerland and the United Kingdom) and in Morocco, either directly or through branches, with a total of over 2,600 employees.

Through **Drivalia**, the group's rental and mobility company, the Bank offers a full range of mobility solutions, from electric car sharing to innovative car subscriptions, including rentals of all durations. Drivalia deals with all aspects of mobility, offering innovative mobility plans that combine flexibility, digital use, an on-demand approach and sustainability. In June 2019, the company inaugurated the Mobility Store network, physical sales outlets where customers can access all the mobility services offered by the company. With the launch of the first fully electrified Mobility Store at Turin Caselle airport in 2020, followed by many others, Drivalia has become a pace setter also in sustainable mobility, with over 1,900 charging points installed at all its Stores to date, making it the largest private electrified network in Italy. During the course of 2025, the electrification project will also continue in the European countries in which Drivalia operates.

For more information:

www.ca-autobank.com

www.drivalia.com

BYD

BYD is a high-tech multinational corporation that leverages technological innovation to improve everyday life. Founded in 1995 as a manufacturer of rechargeable batteries, BYD has since diversified its business across automobiles, rail transportation, new energy, and electronics. The company operates more than 30 industrial parks across China, the United States, Canada, Japan, Brazil, Hungary, and India.

Spanning the entire energy ecosystem—from generation and storage to practical applications—BYD is committed to delivering zero-emission energy solutions that reduce global reliance on fossil fuels. Its presence in the new energy vehicle sector now extends across six continents, more than 70 countries, and over 400 cities.

Listed on both the Hong Kong and Shenzhen stock exchanges, BYD is recognized as a Fortune Global 500 company, driving innovation in pursuit of a more sustainable world.

BYD Auto

Founded in 2003, BYD Auto is the automotive subsidiary of BYD, a high-tech multinational corporation that harnesses technological innovation to improve daily life. With the aim of accelerating the green transition in the global transportation industry, BYD Auto focuses on the development of pure electric vehicles and plug-in hybrids.

The company holds full control of the core technologies across the entire new energy vehicle supply chain, including batteries, electric motors, electronic controllers, and semiconductors. In recent years, it has achieved significant technological milestones, such as the Blade Battery, DM-i and DM-p hybrid systems, the e-Platform 3.0, and CTB (Cell-to-Body) technology.

BYD Auto was the first car manufacturer in the world to cease production of internal combustion vehicles in favor of fully electric models. For nine consecutive years, it has maintained its position as the leader in new energy vehicle sales in China.

BYD Europe

BYD Europe, headquartered in the Netherlands, is the first overseas subsidiary of the BYD Group. It is dedicated to delivering sustainable, safe, and efficient solutions in the field of new energy vehicles through world-leading technological innovations.

BYD France

Founded in 2017, BYD France primarily offers electric cars, 100% electric buses, forklifts, solar panels, energy storage systems, and related after-sales services. Its core strategy is to deliver innovative electric products equipped with cutting-edge battery technology, with the goal of advancing sustainable transportation solutions on a global scale.