

Drivalia Future: the new e-commerce platform for purchasing guaranteed used cars is born

- **Future promotes responsible reuse of the Drivalia fleet, offering a concrete response to the needs of a constantly growing used market.**
- **Thanks to the integration of CA Auto Pay, users will be able to choose to access instant financing to reserve the chosen vehicle.**
- **Future's e-commerce guarantees a wide selection of quality used vehicles, accessible through a simple and intuitive purchasing process**

Torino, 7 April 2025

Drivalia renews the used car market with a new platform, designed to offer a completely digital, simple and secure purchasing experience. The e-commerce of Drivalia Future is born, the brand that gives new life to cars that have reached the end of the rental or subscription contract.

Inspired by the principles of the circular economy, Drivalia Future introduces a more innovative and accessible model, responding to the needs of a constantly growing used market. In 2024, the sector recorded an increase of 8.3%, with over 3.15 million changes of ownership in Italy. The positive trend continued in 2025 (with a growth of 2.2% in January 2025, compared to January 2024*), confirming the growing interest of users.

Drivalia responds to this evolution with an e-commerce platform that simplifies the purchase of used cars, offering a wide selection of latest-generation cars at competitive prices, subjected to rigorous checks and accompanied by detailed sheets, with photos and all the information necessary for a transparent and safe purchasing experience.

Another strong point is the integration of CA Auto Pay, the new innovative payment system developed by CA Auto Bank. With CA Auto Pay, customers will be able to book the chosen vehicle with a simple click and access instant financing thanks to the instant credit function, ensuring a fast and seamless transaction.

The purchasing process is simple and intuitive: once you have selected the vehicle, you can immediately reserve it via CA Auto Pay or bank transfer. After booking, you will have five days to complete the purchase, during which the customer can upload the necessary documents and choose the delivery method, including the option of receiving the car directly at home. Once the order is completed, the vehicle will be ready to be collected at a Drivalia Future Store or delivered to your home.

Thanks to Future, the rental and mobility company of the CA Auto Bank Group promotes responsible reuse of its fleet, thus contributing to a more sustainable economy.

After the launch in Italy, the e-commerce platform will be implemented in the coming months also in the other European markets where Drivalia Future is active.

“With the launch of our e-commerce platform, we are making the purchase of guaranteed used cars easier, faster and more accessible than ever. Drivalia Future offers an intuitive and transparent digital experience, with a wide selection of quality cars, ready for a new adventure on the road,” commented Paolo Manfredi, CEO of Drivalia. “Thanks to the synergy with CA Auto Bank, we offer customers a cutting-edge purchasing experience, providing them with innovative payment solutions to purchase the car in just a few clicks, in total safety and convenience.”

*Source: Comunicato UNRAE, [“Quinto mese consecutivo in crescita per l'auto usata: gennaio a +2,2%”](#) (24 marzo 2025).

Drivalia

Drivalia, società di noleggio, leasing e mobilità del gruppo CA Auto Bank, propone una gamma completa di soluzioni di mobilità, dal car sharing elettrico agli innovativi abbonamenti all'auto, passando per il noleggio di tutte le durate. Drivalia si occupa di mobilità a 360°, proponendo formule di mobilità innovative, che uniscono flessibilità, fruizione digitale, approccio on demand e sostenibilità. Nel giugno 2019, la società ha inaugurato la rete dei Mobility Store, punti di vendita fisici dove i clienti possono avere accesso a tutti i servizi di mobilità offerti dall'azienda. Con il lancio del primo Mobility Store completamente elettrificato all'aeroporto di Torino Caselle nel 2020, seguito da molti altri, Drivalia è diventato un operatore di riferimento anche per la mobilità sostenibile: contando ad oggi oltre 1.900 punti di ricarica installati presso tutti gli Store, dispone della rete elettrificata privata più grande d'Italia. Nel corso del 2025 il progetto di elettrificazione proseguirà anche nei Paesi europei in cui Drivalia opera. Per maggiori informazioni:

www.ca-autobank.com

www.drivalia.com