



CA Auto Bank and BYD enter into a financial partnership in Switzerland

- The Bank, part of the Crédit Agricole Group, and BYD, the world's leading manufacturer of new energy vehicles (NEVs), join forces to promote the brand in Switzerland, through tailored financial solutions for both the dealer network and end customers.
- The partnership covers all models in the BYD range marketed in the Swiss country, including BYD Sealion 07, BYD Seal and BYD Seal U DM-i.
- With this partnership, CA Auto Bank takes an important step forward in its strategy to democratize green mobility.

Zurich, April 3, 2025

Crédit Agricole Auto Bank continues to make its mark as a major player in the realm of green mobility. The Bank, a subsidiary of CA Personal Finance & Mobility, has been selected by **BYD as its new financial partner in Switzerland**. Through this partnership, CA Auto Bank will provide customized financing solutions to BYD's end customers and dealer network.

The partnership, already effective in Italy and Spain, covers **all models in the BYD range** marketed in the Swiss country – including **BYD SEALION 7, BYD SEAL and BYD SEAL U DM-i** – both through traditional financing plans and through innovative and flexible solutions. In addition, CA Auto Bank's digital and multi-channel approach will ensure a quick and easy purchase experience for BYD customers.

"We are pleased to be opening our network in Switzerland, and we want to make our sustainable technologies and cars accessible to as many Swiss customers as possible. BYD will offer a large model range to provide an optimal customer experience. To do this, we need a strong partner at our side for attractive and tailored financing solutions. CA Auto Bank shares our passion for innovation and technology combined with sustainability. We look forward to the partnership," says **Maria Grazia Davino, Regional Managing Director at BYD**.

"We are proud to collaborate closely with an innovative and successful brand like BYD as it makes its way to success in Europe," said **Giacomo Carelli, CEO of CA Auto Bank**. *"This agreement further enriches our expertise, thus reinforcing our commitment to supporting a company that shares our approach to sustainability and innovation. This represents a significant step toward becoming the premier Bank for sustainable mobility".*

"We are very pleased with this alliance, which we believe will be mutually beneficial", added **Federico Berra, Country Manager of CA Auto Bank Switzerland, the local branch of the Group**. *"Becoming BYD's financial partner is an acknowledgement of the Bank's ability to adapt to the most diverse customer needs. Our range of financial solutions and our flexibility will contribute to BYD's ambitious growth plan in Switzerland".*

CA Auto Bank and BYD share a common mission to advance sustainable mobility through zero- and low-emission vehicles. Through this agreement, CA Auto Bank reaffirms its dedication to democratizing the use of electric vehicles and progressing towards its objective of becoming the trusted partner of leading brands in the mobility sector.



PRESS RELEASE

CA Auto Bank S.p.A.

CA Auto Bank is a universal bank, wholly owned by Crédit Agricole Personal Finance & Mobility, which operates as an independent and multi-brand player in the vehicle financing and leasing and in the mobility sector. CA Auto Bank provides a complete range of credit and rental solutions and insurance services. Loan, lease and rental and mobility financing products provided by CA Auto Bank are specifically designed for the sale networks, for private customers and corporate fleets. CA Auto Bank has a presence in 18 European countries (Austria, Belgium, Czech Republic, Denmark, Finland, France, Germany, Greece, Ireland, Italy, Norway, Netherlands, Poland, Portugal, Spain, Sweden, Switzerland and the United Kingdom) and in Morocco, directly or through branches, with a total of over 2,600 employees.

For more information:

www.ca-autobank.com

BYD

BYD is a multinational high-tech company devoted to leveraging technological innovations for a better life. Founded in 1994 as a rechargeable battery maker, BYD now boasts a diverse business scope covering automobiles, rail transit, new energy, and electronics, with over 30 industrial parks in China, the United States, Canada, Japan, Brazil, Hungary, and India. From energy generation and storage to its applications, BYD is dedicated to providing zero-emission energy solutions that reduce global reliance on fossil fuels. Its new energy vehicle footprint now covers 6 continents, over 100 countries and regions, and more than 400 cities. Listed in both Hong Kong and Shenzhen Stock Exchanges, the company is known to be a Fortune Global 500 enterprise that furnishes innovations in pursuit of a greener world. For more information, please visit www.bydglobal.com.

BYD Auto

Founded in 2003, BYD Auto is the automotive subsidiary of BYD, a multinational high-tech company devoted to leveraging technological innovations for a better life. Aiming to accelerate the green transition of the global transportation sector, BYD Auto focuses on developing pure electric and plug-in hybrid vehicles. The company has mastered the core technologies of the entire industrial chain of new energy vehicles, such as batteries, electric motors, electronic controllers, and automotive-grade semiconductors. It has witnessed in recent years significant technological advancements, including the Blade Battery, the DM-i and DM-p hybrid technology, the e-Platform 3.0, the CTB and iTAC technologies, the DiSus Intelligent Body Control System, and the Super e-Platform. The company is the world's first carmaker to stop the production of fossil-fueled vehicles on the EV shift and has remained top of new energy passenger vehicle sales in China for 12 years in a row.

BYD Europe

BYD Europe is headquartered in the Netherlands and is the first overseas branch of BYD Group, with a commitment to deliver safe and efficient sustainable solutions in new energy vehicles through world-leading technological innovations. For more information, please visit www.byd.com.