



## Austria: new partnership between AIXAM Mega GmbH and CA Auto Bank

PRESS RELEASE

- **Aixam Mega GmbH to cooperate with CA Auto Bank, a Crédit Agricole Group company, for financial services.**
- **CA Auto Bank offers a wide range of financing products to the dealers and customers of AIXAM Mega.**

Vienna, November 6<sup>th</sup>, 2024

CA Auto Bank GmbH is now supporting AIXAM Mega GmbH on the Austrian market. CA Auto Bank provides financial services to AIXAM Mega dealers and their customers. CA Auto Bank and Aixam work hand in hand to offer tailor-made financing solutions (loan and leasing).

With CA Auto Bank, AIXAM Mega can rely on a strong partner that has become one of the most important banks for mobility in Austria within the last 18 months. The company belongs to the Crédit Agricole Personal Finance & Mobility group and combines the know-how of a former captive bank with the strength of an international bank.

Alexander Talsky, Sales Manager AIXAM Mega GmbH: *“As an importer of the Aixam Mega brand, active in the light vehicle segment, we are pleased to have a strong and reliable cooperation partner with CA Auto Bank. This represents another milestone in our pursuit of “mobility for all” and beyond the traditional car. We look forward to a great collaboration with our well-established partner.”*

Hermann Wiedrich, Country Manager der CA Auto Bank GmbH: *“AIXAM and CA Auto Bank share a common goal: making mobility more affordable for everyone. We would like to thank AIXAM for choosing us to accompany the market leader in license-free vehicles on the Austrian market.”*

### **CA Auto Bank S.p.A.**

CA Auto Bank is a universal bank, wholly owned by Crédit Agricole Personal Finance & Mobility, which operates as an independent and multi-brand player in the vehicle financing and leasing and in the mobility sector. CA Auto Bank provides a complete range of credit and rental solutions and insurance services. Loan, lease and rental and mobility financing products provided by CA Auto Bank are specifically designed for the sale networks, for private customers and corporate fleets. CA Auto Bank has a presence in 18 European countries (Austria, Belgium, Czech Republic, Denmark, Finland, France, Germany, Greece, Ireland, Italy, Norway, Netherlands, Poland, Portugal, Spain, Sweden, Switzerland and the United Kingdom) and in Morocco, directly or through branches, with a total of over 2,600 employees.

For more information

[www.ca-autobank.com](http://www.ca-autobank.com)

### **AIXAM Mega**

Aixam MEGA is a French light vehicle manufacturer based in Aix-les-Bains. Founded in 1983, the company produces light vehicles under the Aixam and MEGA brands. In France, Aixam is the market leader in terms of unit sales in the light vehicle segment. With the most extensive range in the light vehicle segment, no wish is left open. Products from Aixam and MEGA enable freedom and mobility from the age of 15, simply with an AM moped license and therefore offer more safety.

For further information: [www.aixam.at](http://www.aixam.at)