

## Crédit Agricole Italia and Drivalia enter into a new partnership to enhance integrated mobility services

- All mobility plans offered by Drivalia will be accessible through the Crédit Agricole Italia app.
- Individual and business customers will be able to access "Planet Mobility", a comprehensive system of flexible, integrated and sustainable mobility.

Parma, October 8, 2024

Crédit Agricole continues to grow in Italy, driven by the synergies developed by the Group's various companies. **Crédit Agricole Italia** has entered into a new partnership with **Drivalia**, a car rental and mobility company wholly owned by CA Auto Bank, to enhance the mobility services offered to the Bank's customers.

Under the terms of the agreement, Drivalia's full range of mobility solutions will become part of Crédit Agricole Italia's offering, and will be even more accessible thanks to attractive conditions for customers.

Drivalia offers a full range of mobility solutions for individuals and companies of all sizes: rentals of all durations (from short to medium and long term), leasing, car subscriptions and electric car sharing. It is the so-called "Planet Mobility", a complete system of flexible, integrated and increasingly sustainable mobility, summarized by the four verbs "Rent. Lease. Subscribe. Share."

All mobility plans will be accessible to Crédit Agricole Italia's customers through the CAI app, which will serve as a gateway to the entire Drivalia world. There will be a dedicated "Planet Mobility" area, accompanied by benefits and discounts for services booked through the app.

With this partnership, which underscores the added value generated by the synergies among the Group's various companies in Italy, Drivalia and Crédit Agricole Italia reaffirm their commitment to the energy transition and to the advancement of increasingly innovative and sustainable mobility.

**Crédit Agricole**

The Crédit Agricole Group, one of the top 10 banking groups in the world with 11.5 million members, is operational in 46 countries including Italy, its second domestic market. Here it operates with all business lines: from commercial banking to consumer credit, to corporate & investment banking, to private banking and asset management, to insurance and services dedicated to high net-worth individuals. Collaboration between the commercial network and business lines ensures broad and integrated operations to about 6 million customers through about 1,600 outlets and about 16,100 employees, with growing support for the economy amounting to about €98 billion in financing.

In addition to Crédit Agricole Italia, the Group consists of Corporate and Investment Banking (CACIB), Specialized Financial Services (Agos, CA Auto Bank), Leasing (Crédit Agricole Leasing, part of Crédit Agricole Italia) and Factoring (CA Factor) companies, Asset Management and Asset Services (Amundi, CACEIS), Insurance (Crédit Agricole Vita, Crédit Agricole Assicurazioni, Crédit Agricole Creditor Insurance) and Wealth Management (CA Indosuez Wealth Management in Italy and CA Indosuez Fiduciaria).

[www.credit-agricole.it](http://www.credit-agricole.it)

**Drivalia**

Drivalia, a rental, leasing and mobility company of the CA Auto Bank group, provides a full range of mobility solutions, from electric car sharing to innovative car subscriptions and rentals of all durations. Drivalia deals with all-round mobility, offering innovative mobility plans that combine flexibility, a digital experience, an on-demand approach, and sustainability. In June 2019, the Company launched the Mobility Store network, physical outlets where customers can have access to all its mobility services. With the opening of the first fully electrified Mobility Store at Torino Caselle airport in 2020, followed by many others, Drivalia has become a leading operator in sustainable mobility. In fact, thanks to the more than 1,600 charging stations installed at all its stores to date, the Company has the largest private electrified network in Italy. The electrification process will continue in all the European countries where Drivalia operates also in 2024.

For more information:

[www.ca-autobank.com](http://www.ca-autobank.com)

[www.drivalia.com](http://www.drivalia.com)