



PRESS RELEASE

## CA Auto Bank awarded Best ESG Project at the 2024 Banking Awards

Turin, October 4rd, 2024

**CA Auto Bank**, the “mobility bank for a better planet” and part of the Crédit Agricole Group, has been awarded the **Best ESG Project** at the inaugural edition of the **Banking Awards**. The prestigious recognition was presented yesterday in Milan during the 17th edition of **Forum Banca**, a leading event for the Italian banking community, organized by IKN Italy.

The Banking Awards is a prestigious event celebrating success and excellence in the banking sector, recognizing institutions that stand out for innovation, business performance, and sustainability strategies. The jury, composed of industry experts, awarded CA Auto Bank for promoting a plan focused on environmental impact, social aspects, and governance, which led to a reduction in CO2 emissions and an increase in performance through the creation of valuable relationships among resources, customers, suppliers, and dealers based on transparency and financial inclusion. Additionally, the award recognizes the development of training programs, welfare initiatives, and safety policies for the benefit and protection of its human capital.

At the heart of the winning project is the **2024-2026 Sustainability Plan** presented by CA Auto Bank. Inspired by the Bank's mission – “creating everyday mobility solutions for a better planet” – the Plan outlines the environmental, social, and corporate governance objectives of CA Auto Bank and Drivalia (the group's rental and mobility company), shaping an ESG strategy that aims to create value and generate profits in a virtuous manner.

The Plan is based on **four strategic pillars**: Sustainable Mobility, Innovation and Digitalization, Environment, and People. For each pillar, a series of qualitative and quantitative goals has been defined for CA Auto Bank and Drivalia to achieve by 2026.

The award was received by **Andrea Mastroeni**, CSR & ESG Manager of CA Auto Bank, who stated: *“We are honored to receive this recognition, which confirms our commitment to environmental and social sustainability. The Sustainability Plan is the result of a long-term vision aimed at creating a better future for the next generations, with a tangible impact on society and the environment.”*

The Bank also participated in the **Forum Banca** event, specifically in the roundtable discussion *“Becoming a Partner to Your Customers to Differentiate in the Market and Maximize Open and Core Business of Financial Products and Services”*, where **Federico Napoli**, New Banking Products Europe Director of CA Auto Bank, was a speaker.

### **CA Auto Bank S.p.A.**

CA Auto Bank è una banca universale, controllata da Crédit Agricole Personal Finance & Mobility, che opera come player indipendente e multibrand nei settori del finanziamento e leasing di veicoli e della mobilità. CA Auto Bank fornisce un'offerta completa di prodotti finanziari e di mobilità, oltre che di servizi assicurativi. I programmi di credito, leasing, noleggio e finanziamento della mobilità forniti da CA Auto Bank sono concepiti specificamente per le reti di vendita, i clienti privati e le flotte aziendali. CA Auto Bank è presente in 18 Paesi europei (Austria, Belgio, Danimarca, Finlandia,



*Francia, Germania, Grecia, Irlanda, Italia, Norvegia, Paesi Bassi, Polonia, Portogallo, Repubblica Ceca, Spagna, Svezia, Svizzera e Regno Unito) e in Marocco, direttamente o tramite filiali, con un totale di oltre 2.600 dipendenti.*

*Per maggiori informazioni:*

[www.ca-autobank.com](http://www.ca-autobank.com)

PRESS RELEASE