



## Drivalia is mobility partner of Turismo Torino e Provincia

PRESS RELEASE

As an active contributor to the local community and economy and a champion of the mobility of the future, **Drivalia** - the rental, leasing, and mobility Company of the CA Auto Bank Group - has become **mobility partner** of Turismo Torino e Provincia, the Tourist Board dedicated to welcoming and attracting tourism in Turin and its Province.

In this capacity, Drivalia will support Turismo Torino e Provincia by providing several cars from its green fleet. This collaboration emphasizes Drivalia's dedication to advancing shared and sustainable mobility, showcasing the brand's strong ties to the Turin area, where the Group's headquarters are located.

Drivalia has long been a patron of the arts and culture, promoting the Piedmontese capital as a destination for sports, nature, and cultural tourism.

Introduced to the public at the Mondial de l'Auto Paris 2022, **Drivalia** embodies the ambition to emerge as a key player in the new mobility sector in Europe. Central to Drivalia's vision is the provision of a **comprehensive range of innovative mobility solutions**, encompassing electric car sharing, groundbreaking car subscriptions, and rentals of varying durations. The Company is dedicated to total mobility, offering innovative mobility plans that combine flexibility, digital accessibility, an on-demand approach, and sustainability.

### **Drivalia**

*Drivalia is CA Auto Ban Group's rental and mobility company. It provides a full range of mobility solutions, from electric car sharing to innovative car subscriptions and rental for all durations. Drivalia deals with mobility in all its facets, providing innovative mobility plans that combine flexibility, digital use, on-demand approach and sustainability. In June 2019, the company launched the Mobility Stores, physical outlets where customers can access all of the company's mobility services. With the opening of the first totally electrified Mobility Store in Torino Caselle airport in 2020, followed by many others, Drivalia has become a key operator also in sustainable mobility. In fact, thanks to the over 1,600 charging stations installed in all the Stores, Drivalia has Italy's largest private electrified network. In 2024, the electrification project will continue also in the European countries in which Drivalia operates,*

*For more information:*

[www.drivalia.com](http://www.drivalia.com)