



CA Auto Bank announces new financial partnership with Mazda in Austria and Poland

- Starting from 2024, the agreement between the Bank and the Japanese brand, already in place in France, Belgium and Luxembourg, is also active in Austria and Poland.
- In Austria, CA Auto Bank will offer financing products for Mazda customers and dealers.
- In Poland, CA Auto Bank and Drivalia Lease will provide Mazda with an extensive catalogue of finance products to support the manufacturer's nationwide dealer network and operations.

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CA Auto Bank's growth in Europe continues, driven by sustainability and innovation. The Bank, part of the Crédit Agricole group, has announced a **new financial partnership with Mazda in Austria and Poland**. Starting from 2024, the agreement between the Bank and the Japanese prestigious brand, already in place in France, Belgium and Luxembourg, is also active in these two new relevant markets.

In **Austria**, CA Auto Bank will now operate as Mazda Finance. According to the cooperation agreement signed with Mazda Austria, the Bank will offer new financing solutions to the 82 Austrian Mazda dealers, and leasing or loan offers with attractive conditions to the Mazda customers.

Hermann Wiedrich, Country Manager of CA Auto Bank in Austria said: "2023 was an extraordinary year. Just a few months after CA Auto Bank GmbH became part of the French Crédit Agricole Group and thus an independent specialist bank in the sector of automotive financing, we are pleased about this new cooperation with Mazda Austria and look forward to a successful long-term partnership".

In **Poland**, CA Auto Bank and Drivalia Lease (the rental, leasing and mobility company of the group) will provide Mazda's dealers and customers with an extensive catalogue of finance products, including wholesale, loan, leasing and, in the nearest future, rental services. These products will assist with Mazda's customer financing operations in the Polish market and support the company's dealer network nationwide.

Lucyna Bogusz, CA Auto Bank Branch Managing Director in Poland, affirmed: "We are proud that Mazda chose our long-term experience in the financial and automotive sector. It's an honor to be the main and recommended partner who provides financing for Mazda dealers and their customers on the Polish market. We are looking forward to being an active part of Mazda's successful growth, now and in the future.

CA Auto Bank S.p.A.





comprehensive offering of financial and mobility products, as well as insurance services. The credit, leasing, rental, and mobility financing programmes offered by CA Auto Bank are designed specifically for sales networks, private customers and corporate fleets. CA Auto Bank maintains a presence in 18 European countries (Austria, Belgium, the Czech Republic, Denmark, Finland, France, Germany, Greece, Ireland, Italy, Norway, the Netherlands, Poland, Portugal, Spain, Sweden, Switzerland, and the United Kingdom) and in Morocco, directly or through branches, with a total of more than 1,900 employees.

Through **Drivalia**, CA Auto Bank's rental and mobility company, the Bank provides a full range of mobility solutions, from electric car sharing to innovative car subscriptions and rental for all durations. Drivalia deals with mobility in all its facets, providing innovative mobility plans that combine flexibility, digital use, on-demand approach and sustainability. In June 2019, the company launched the Mobility Stores, physical outlets where customers can access all of the company's mobility services. With the opening of the first totally electrified Mobility Store in Torino Caselle airport in 2020, followed by many others, Drivalia has become a key operator also in sustainable mobility. In fact, thanks to the over 1,600 charging stations installed in all the Stores, Drivalia has Italy's largest private electrified network. In 2024, the electrification project will also continue in the European countries in which Drivalia operates.

For more information:

www.ca-autobank.com www.drivalia.com