



PRESS RELEASE

CA Auto Bank and Drivalia will be present at the Automotive Dealer Day in Verona

- **The two companies, silver sponsors of the event, will attend the event on May 16-18 (stands 40 and 41) with their mobility solutions, which are designed to make access to zero- and low-emission vehicles affordable for everyone.**
- **Managers from the two companies will speak at a workshop scheduled for Wednesday, May 17, moderated by journalist Maria Leitner, to introduce the new Bank, the only independent player in Europe with the know-how of a true captive.**

Verona, 16 May 2023

CA Auto Bank, the new mobility Bank for a better planet, and **Drivalia**, the group's mobility company, are participating in Automotive Dealer Day 2023, a pivotal gathering for industry professionals. The B2B event, now in its 21st edition, takes place on **May 16-18** at Verona Fiere with the two companies attending, at **stands 40 and 41**, as **silver sponsors**.

In line with the theme of the 2023 edition, "Mobility leaders," a workshop entitled "**CA Auto Bank: the only independent player in Europe with the know-how of a true captive**" will take place on Wednesday, May 17, at 2 p.m. in the Sala Ardesia. Moderated by journalist **Maria Leitner**, the seminar will introduce the new Bank and its comprehensive offering of financial and mobility solutions to the event attendees.

Established as an outgrowth of FCA Bank, CA Auto Bank aims to become one of the leading independent and multi-brand operators in vehicle financing, leasing, and the mobility sector, on the strength of experience developed over nearly one hundred years of history. The Bank's ambition is to lead the industry's energy transition, making access to zero- and low-emission vehicles increasingly democratic and affordable for all.

Speakers at the workshop will include **Giacomo Carelli**, CEO of CA Auto Bank, **Daniela Beriava**, Head of Dealer financing at the Bank, **Marcella Merli**, Country Manager of CA Auto Bank Italia, and **Paolo Manfreddi**, CEO of Drivalia. Guest speakers will be **Marco Saltalamacchia**, CEO of Koelliker Group, and **Gianluca Italia**, CEO and partner of Mocaugroup and Overdrive.

CA Auto Bank S.p.A.

CA Auto Bank is a universal bank, wholly owned by Crédit Agricole Consumer Finance, which operates as an independent and multi-brand player in the vehicle financing and leasing and in the mobility sector. CA Auto Bank provides a complete range of credit and rental solutions and insurance services. Loan, lease and rental and mobility financing products provided by CA Auto Bank are specifically designed for the sale networks, for private customers and corporate fleets. CA Auto Bank has a presence in 17 European countries (Austria, Belgium, Denmark, Finland, France, Germany, Greece, Ireland, Italy, Norway, Netherlands, Poland, Portugal, Spain, Sweden, Switzerland and the United Kingdom) and in Morocco, directly or through branches, with a total of over 1,900 employees.



DRIVALIA

PRESS RELEASE

*Through **Drivalia**, CA Auto Bank's rental and mobility company, the Bank provides a full range of mobility solutions, from electric car sharing to innovative car subscriptions and rental for all durations. Drivalia deals with mobility in all its facets, providing innovative mobility plans that combine flexibility, digital use, on-demand approach and sustainability. In June 2019, the company launched the Mobility Stores, physical outlets where customers can access all of the company's mobility services. With the opening of the first totally electrified Mobility Store in Torino Caselle airport in 2020, followed by many others, Drivalia has become a key operator also in sustainable mobility. In fact, thanks to the over 1,600 charging stations installed in all the Stores, Drivalia has Italy's largest private electrified network. In 2023, the electrification project will continue also in the European countries in which Drivalia operates.*

For more information:

www.ca-autobank.com

www.drivalia.com