



Two-wheelers: CA Auto Bank enters into a partnership with KTM Sportmotorcycle Italia for the KTM, Husqvarna Motorcycles and GASGAS brands

- The agreement covers all models marketed by the three brands of the storied Austrian PIERER Mobility group.
- Under the partnership, the Bank will provide KTM Sportmotorcycle Italia customers with their leasing solutions and rental plans, provided by its subsidiary Drivalia.
- The Bank is strengthening its role in the growing two-wheeler sector in Italy (+26.6% year-on-year in March 2023).

Turin, 15 May 2023

CA Auto Bank, a subsidiary of Crédit Agricole Consumer Finance, is strengthening its presence in the world of two-wheelers by entering into a partnership with the Italian branch of the prestigious **PIERER Mobility Group**, Europe's leading manufacturer of road and off-road motorcycles with the storied **KTM, Husqvarna Motorcycles** and **GASGAS** brands.

Under the agreement, the Bank will provide end customers of the group's three brands with its affordable and fixed-rate **leasing solutions**. CA Auto Bank will also make available rental plans **through Drivalia, its mobility company**. With its products, the Bank is committed to making increasingly affordable all models marketed by Pierer Mobility's three brands, which are designed to combine performance and reliability.

Such products range from KTM's enduro models such as **EXC-F**, which are lightweight and devoted to off-roading, to the Travel range, designed for long journeys on any terrain, to Sports Tourers, which combine comfort and performance, to agile, high-performance **Naked Bikes**.

With this new partnership, the sixth activated in the world of two-wheelers, CA Auto Bank is firming up its role in a sector that is growing steadily in Italy, with sales volumes in March 2023 up by 26.66% over the comparable period in 2022. The motorcycle sector, in particular, rose by 25.82%¹.

CA Auto Bank S.p.A.

CA Auto Bank is a universal bank, wholly owned by Crédit Agricole Consumer Finance, which operates as an independent and multi-brand player in the vehicle financing and leasing and in the mobility sector. CA Auto Bank provides a complete range of credit and rental solutions and insurance services. Loan, lease and rental and mobility financing products provided by CA Auto Bank are specifically designed for the sale networks, for private customers and corporate fleets. CA Auto Bank has a presence in 17 European countries (Austria, Belgium, Denmark, Finland, France,

¹ [Source: ANCMA \(Associazione Nazionale Ciclo Motociclo Accessori\).](#)



Germany, Greece, Ireland, Italy, Norway, Netherlands, Poland, Portugal, Spain, Sweden, Switzerland and the United Kingdom) and in Morocco, directly or through branches, with a total of over 1,900 employees.

Through **Drivalia**, CA Auto Bank's rental and mobility company, the Bank provides a full range of mobility solutions, from electric car sharing to innovative car subscriptions and rental for all durations. Drivalia deals with mobility in all its facets, providing innovative mobility plans that combine flexibility, digital use, on-demand approach and sustainability. In June 2019, the company launched the Mobility Stores, physical outlets where customers can access all of the company's mobility services. With the opening of the first totally electrified Mobility Store in Torino Caselle airport in 2020, followed by many others, Drivalia has become a key operator also in sustainable mobility. In fact, thanks to the over 1,600 charging stations installed in all the Stores, Drivalia has Italy's largest private electrified network. In 2023, the electrification project will continue also in the European countries in which Drivalia operates.

For more information:

www.ca-autobank.com

www.drivalia.com

KTM Sportmotorcycle Italia

KTM Sportmotorcycle Italia srl is part of the **PIERER Mobility AG** group, a leading manufacturer of motorized two-wheelers. PIERER Mobility AG offers a wide selection of premium brands, including high-performance motorcycle brands such as **KTM, Husqvarna Motorcycles** and **GASGAS**.

PIERER Mobility, through PIERER New Mobility, also develops a full range of e-bike and bicycle products through the Husqvarna E-Bicycles, GASGAS Bicycles, FELT, and R Raymon brands. Finally, PIER Mobility makes high-end suspension under the WP Suspension brand and manufactures and distributes high-performance sports cars through the KTM X-BOW division