



## CA Auto Bank is a partner in the 5<sup>th</sup> edition of the European Startup Prize for Mobility

- The Bank, a subsidiary of CA Consumer Finance, is a partner in the accelerator program created by the EU for startups developing sustainable mobility solutions.
- The event brings together key EU institutions, including the European Parliament and the European Commission.
- Giacomo Carelli, CEO of CA Auto Bank, spoke at the opening ceremony to invite the more than 600 registered startups to present their solutions to foster the energy transition of the mobility sector.

*Turin/Paris, 20 April 2023*

**CA Auto Bank** further strengthens its European profile and commitment to the energy transition. The Bank, a subsidiary of Crédit Agricole Consumer Finance, is a **partner in the 5<sup>th</sup> edition of the European Startup Prize for mobility** (EUSP), the acceleration and investment program created by the European Union for startups that are pioneering the **best sustainable mobility solutions**.

The program was created in 2017 by **Karima Delli**, Chairwoman of the European Parliament's Committee on Transport and Tourism, Boston Consulting Group and Via ID. The European Startup Prize now brings together all major EU institutions, including the **European Parliament, European Commission**, European Investment Bank, EIT Urban Mobility, Europe's Rail as well as major mobility corporations and tech giants

**Giacomo Carelli**, CEO of CA Auto Bank, spoke at the opening ceremony of the event, held in Paris at the headquarters of the **French Ministry of Transport**. Carelli invited the more than 600 registered startups to present innovative projects designed to facilitate the transition to green mobility, including new financial and insurance products, services dedicated to green vehicles and new mobility, digital tools and platforms, and so on. Startups interested in being considered for nomination can submit their projects on the EUSP website ([www.startupprize.eu](http://www.startupprize.eu)) **by June 20, 2023**. The winning company will have the opportunity to **develop a Proof-of-Concept** with CA Auto Bank, Drivalia, or other companies within the Crédit Agricole Group

The European Startup Prize for Mobility is a unique opportunity for the CA Auto Bank group to support European mobility startups, thereby solidifying its international growth strategy, which is based on innovation, energy transition, and environmental sustainability.

### **CA Auto Bank S.p.A.**

*CA Auto Bank is a universal bank, wholly owned by Crédit Agricole Consumer Finance, which operates as an independent and multi-brand player in the vehicle financing and leasing and in the mobility sector. CA Auto Bank provides a complete range of credit and rental solutions and insurance services. Loan, lease and rental and mobility financing products provided by CA Auto Bank are specifically designed for the sale networks, for private customers and*



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corporate fleets. CA Auto Bank has a presence in 17 European countries (Austria, Belgium, Denmark, Finland, France, Germany, Greece, Ireland, Italy, Norway, Netherlands, Poland, Portugal, Spain, Sweden, Switzerland and the United Kingdom) and in Morocco, directly or through branches, with a total of over 1,900 employees.

Through **Drivalia**, the Group's rental and mobility company, the Bank provides a full range of mobility solutions, from electric car sharing to innovative car subscriptions and rental for all durations. Drivalia deals with mobility in all its facets, providing innovative mobility plans that combine flexibility, digital use, on-demand approach and sustainability. In June 2019, the company launched the Mobility Stores, physical outlets where customers can access all of the company's mobility services. With the opening of the first totally electrified Mobility Store in Torino Caselle airport in 2020, followed by many others, Drivalia has become a key operator also in sustainable mobility. In fact, thanks to the over 1,600 charging stations installed in all the Stores, Drivalia has Italy's largest private electrified network. In 2023, the electrification project will continue also in the European countries in which Drivalia operates.

For more information:

[www.ca-autobank.com](http://www.ca-autobank.com)

[www.drivalia.com](http://www.drivalia.com)

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