



**Roberto Sportiello**

*CEO of Drivalia*

Roberto Sportiello was appointed Chief Executive Officer of Drivalia in July 2025.

He began his career in Fiat SAVA in 2000 in the Credit department and then held positions of growing responsibility in Customer Relationship Management, Sales and then Marketing, between Market and Holding.

In 2008 he became Sales & Marketing Manager of FGA Capital Portugal, returning to Italy in 2011 as Marketing Manager for the Italy BU.

In 2014 he took the post of Head of Marketing & Sales of the FCA Bank Group.

In 2016 he was appointed CEO of FCA Bank GmbH, the bank of the FCA Bank Group in Austria.

In January 2020, he was appointed Chief Executive Officer of Ferrari Financial Services (a joint venture between Ferrari and CA Auto Bank), a role he held for five years until his transition to Drivalia.

Born in 1974, he graduated in Economics from the University of Turin.

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