



Paolo Manfredi

Ferrari Financial Services GmbH

Paolo Manfredi assumed leadership of Ferrari Financial Services (a joint venture between Ferrari and CA Auto Bank) in July 2025, taking on the role of CEO in September 2026 upon receiving BaFin approval.

He began his career in 2002 as a Sales Specialist, before joining Fiat Groupe Automobiles in 2003, where he held various roles, including Sales Manager, until he became Lancia Sales Director in 2012.

When FCA was established, he was appointed Owned Dealer Director, and later served as Rent a Car & Used Car Sales Manager for the EMEA Region.

In 2016 he joined the FCA Bank Group, acting first as Marketing and Business Development Director at Leasys and then, in 2018, as Sales & Marketing Manager at FCA Bank Italia.

In January 2021, he became CEO of Leasys Rent, guiding the company through its transformation—first into Leasys New Mobility & Rent, and later, in 2022, through the rebranding that led to the creation of Drivalia. He remained CEO until June 2025.

From 2022 to July 2024, he also served as Head of European Markets & Business Development at CA Auto Bank (formerly FCA Bank), where he oversaw the Bank's growth across European markets.

From October 2022 to June 2025, he concurrently held the role of CEO at Drivalia.

Paolo Manfredi was born in 1976 and holds a master's degree in management engineering from Politecnico di Torino.
