



Paolo Manfredi

*Head of European Markets
CEO of Drivalia*

Paolo Manfredi is CEO of Drivalia since October 2022 and Head of European of CA Auto Bank, a role he has held at FCA Bank. since 4 April 2022.

He began his career in 2002 as a Sales Specialist, before joining Fiat Groupe Automobiles in 2003, where he served as Sales Manager until 2012, when he became Lancia Sales Director.

With the creation of FCA he was appointed Owned Dealer Director and later Rent a Car & Used Car Sales Manager for the EMEA Region.

In 2016 he joined the FCA Bank Group, acting first as Marketing and Business Development Director in Leasys and then, in 2018, as Sales & Marketing Manager in FCA Bank Italia. From January 2021 to October 2022 he was appointed CEO Leasys Rent and Leasys New Mobility & Rent. Starting from April 2022, he has held the position of Head of European Markets & Business Development at FCA Bank.

Paolo Manfredi was born in 1976 and holds a Master's Degree in Industrial and Management Engineering from the Polytechnic of Turin.
