

Federico Berra

Country Manager CA Auto Bank Italy

Federico Berra is Country has been Country Manager of CA Auto Bank Italy since January 1, 2026.

He started his career in 2000. After an internship with Telecom Italia Lab, in 2001he moved to Centrale dei Bilanci, a service provider to the banking sector, as a financial analyst. In 2004, he joined Fiat Group, in the Financial Services area, within the Finance department of Fidis Retail.

After holding various positions in treasury and financial risk management at the holding company, which eventually became CA Auto Bank, he was appointed director of FCA Capital Ireland and FCA Capital Re in Ireland in 2010. In 2013 he took the post of Finance Manager of FCA Capital in Schlieren, Switzerland, and was appointed Country Manager one year later, a position he held until 2019.

In the same year, he was named Country Manager and CEO of FCA Bank Germany, based in in Heilbron, a role he held until 2021. He then returned to Switzerland to serve as Country Manager of CA Auto Bank's local subsidiary until December 2025.

Federico Berra was born in Saluzzo (Italy) in 1976. He holds a degree in Economics and Business Administration from the University of Turin.