



Giacomo Carelli

*Chief Executive Officer &
General Manager*

Giacomo Carelli has been the CEO of Crédit Agricole Auto Bank since 4th April 2023, continuing in the role he had held at FCA Bank since July 2014.

He has also served as Chairman of Drivalia since October 2018 and, since April 2022, as Head of International Partnerships at Crédit Agricole Personal Finance & Mobility.

Over the course of his career, Giacomo Carelli has worked in multicultural environments in many countries. He began his professional journey at IBM in Spain in 1995, before joining the Fiat Group in 1996, where he worked in Sales & Marketing as Project & Product Manager in Spain, the United Kingdom, Poland, and Germany. Between 2000 and 2005, he was Director of Sales and Marketing at Fiat Bank in Greece, later becoming Country Manager there until 2011. In 2012, he returned to Italy as Group Head of Sales and Marketing at FCA Bank, where he also served as Country Manager in Switzerland before being appointed Group CEO in July 2014.

Giacomo Carelli holds a degree in Economics and Business from La Sapienza University of Rome, a postgraduate degree in marketing from the Chartered Institute of Marketing at the University of West London, and an MSc in Accounting and Finance from the Athens University of Economics & Business. He is also a Chartered Accountant and a Statutory Auditor in Italy.
